

New Book *Karma and Your Finances* Focuses on Turning Positive Intention Into Positive Actions for Financial Success



What does karma have to do with financial success? **Financial and business expert Daniel Geltrude** outlines how turning positive intention into positive actions, readers can achieve #PositiveFinancialKarma at the highest level in his new book ***Karma and Your Finances***.

Geltrude's business revolves around helping people to find financial success, whether they are Millennials trying to learn about student loans, Gen X'ers learning about transportation options, or Baby Boomers achieving retirement readiness. In his book, the CPA and business analyst outlines how small intentions that lead to little actions that can make a big difference in one's financial life.

"The easiest way to understand karma is to relate it to a boomerang. In other words, your actions will come back to you so it is best to always have positive intent," says Geltrude. "This especially will apply to your finances so the book is an intersection of the two. For example, you may turn a positive intent to better the environment by eliminating food waste in your life, saving you hundreds or thousands of dollars a year in the process."

This book doesn't just provide answers to many of life's financial challenges, but teaches the reader how to keep karma as part of your financial decisions. It is an easy-to-understand book where anyone can learn how to achieve positive financial karma, from the parent who doesn't want to be weighed down by six-figure student loans and the young adult trying to figure out mortgages, car loans and credit cards, to the near-retiree who wants to minimize taxes and maximize financial assets and the small business owner who wants to pass his or her firm to loved ones.

In *Karma and Your Finances*, Geltrude outlines how simple positive intentions transformed into uncomplicated actions can lead to positive financial karma. "Our actions can have intended and unintended consequences. For example, not saving for retirement is the unintended consequence of not saving for it," adds Geltrude.

More information about #PositiveFinancialKarma can be found at Geltrude.com or by following Geltrude on [Twitter](https://twitter.com/DanGeltrude) @DanGeltrude

About Daniel J. Geltrude:



Daniel J Geltrude is an expert on all finance, accounting, business and tax topics. He established Geltrude & Company, LLC in 1995. Since it's founding, it has become a premier accounting and financial advisory firm, providing boutique services to a select client base. Geltrude is primarily sought after to provide business consulting services for privately held companies and wealthy families, but he also has extensive experience in the real estate industry and is looked to for advice by many premier real estate developers. Geltrude also directs the firm's Family Office Practice where he focuses on servicing the complex and sophisticated needs of wealthy families and the firms that advise them. In 2010, the New Jersey governor appointed him to the State Board of Accountancy. He has served on the board of directors for two successful banking institutions over a fifteen-year period and currently continues with a third in an advisory capacity. As a college professor, Geltrude teaches various accounting courses at Montclair State University. He holds a B.S. in Accounting from Rider University, an M.S. in Taxation from Fairleigh Dickinson University and a Masters Degree in Human Resources and Employment Relations from Penn State University.

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